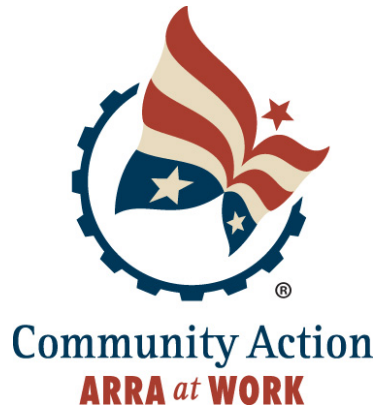


Cal-Neva Community Action Partnership Webinar Series

Sustaining ARRA Programs



About the Presenters

Judith Snyder MPS, LSW

Judith has been in a fundraising capacity of some sort since 1983. She has worked at four colleges and universities — University of Louisville, Defiance College, University of Toledo, and Kent State University — and one nonprofit, Big Brothers/Big Sisters of Kentuckiana. Her experience at those five nonprofits include: recruiting and working with volunteers to assist in fundraising efforts; stewardship and donor relations; annual fund phonathons with selected volunteers; annual fund mailings; development of a foundation and corporations relations office requiring substantial donor acquisition and extensive grant writing / proposal development of all types. She has worked on a limited basis with special events — the foundation of the fundraising pyramid — and with planned giving donors - the peak of the donor pyramid. Finally, she has extensive experience in the field of databases, including *Raiser's Choice* and *Banner*.

Linda Lysakowski, ACFRE

Linda is one of fewer than one hundred professionals worldwide to hold the Advanced Certified Fund Raising Executive designation. In her seventeen years as a philanthropic consultant, she has managed capital campaigns; helped dozens of nonprofit organizations achieve their development goals, and has trained more than 16,000 professionals in Mexico, Canada, Egypt and most of the fifty United States, in all aspects of development. Linda is a graduate of AFP's Faculty Training Academy and served on the board of the AFP Foundation for Philanthropy. She has received two AFP research grants. She is also a prolific writer and is currently working on another book. Linda has received the Outstanding Fundraising Executive award from both the Eastern PA and the Las Vegas chapters of AFP (Association of Fundraising Professionals) and in 2006 was recognized internationally in Atlanta, GA with the Barbara Marion Award for Outstanding Service to AFP.

Brian Talcott

Brian Talcott is an Organizational Development Specialist at the Center for Civic Partnerships. Brian has a rich history of community work, with 20 years experience working within the nonprofit sector. Early in his career, Brian helped start the Mutual Assistance Network of Del Paso Heights (MAN), a nationally recognized community development corporation. He stayed with MAN for seven years, serving as the Programs Administrator and the Director of Economic Development. He developed and oversaw a number of social support programs as well as a \$2.7 million building project designed to house a variety of neighborhood programs and retail businesses. More recently, Brian served as the Technical Assistance Specialist with CCP's Organizational Development Pilot Program (the precursor to Organizational Development Services offered by CCP). In addition, he acted as the Technical Assistance and Training Manager for E-Center's Migrant and Seasonal Head Start Program. He has a Bachelor of Science degree in Human Services from Montana State University and a Master of Social Work degree from California State University, Sacramento. Brian is extremely committed to improving non-profits and building the capacity of individuals and organizations.

Catherine Marshall

Catherine Marshall is a consultant to organizations that build the capacity of the nonprofit sector. Since 1982, Ms. Marshall has served nonprofits first as a volunteer and board member, then as a founder and executive director of her own nonprofit. For nearly ten years, she was the CEO of CAMEO, an association of nonprofits providing microenterprise development in California. Ms. Marshall has extensive entrepreneurial experience, operating her own businesses including a landscape business, consulting business and her nonprofit. She has over 8 years experience as an entrepreneur trainer and consultant helping hundreds of people in the San Francisco Bay Area achieve their American dream of entrepreneurship. This business experience has guided her work with nonprofits who seek to generate earned income. Ms. Marshall has been recognized for her innovative approach to nonprofit capacity building with the "peer learning cluster" method and recently facilitated a learning cluster of 10 Reno nonprofits developing earned income strategies. She also employs the One Page Business Plan® to help agencies craft their strategic plans or business plans. Catherine Marshall holds a B.A. in Psychology and an M.A. in Organizational Psychology.