

project

POVERTY

Summit 2007

Get in! Cal/Neva and Region IX
2007 Annual Conference
April 11 - 13, 2007 • Doubletree Hotel • Burlingame, CA

WELCOME

ADVOCATES:

Welcome! As you know, poverty in America is at a 32-year high. The need for a collaborative and unified response to this epidemic is more important now than ever before. Let this Poverty Summit be a time to reflect with one another, think about what we have achieved, and declare what we will accomplish together.

The Cal/Neva team and I are proud to join you in this monumental occasion. Your support and participation in our First Annual Poverty Summit will provide a meaningful statewide report (with recommendations) to the National Partnership and is a declaration of our renewal and commitment to wage the war on poverty. Thank you for joining us!

Tim F. Reese

Executive Director, CAL/NEVA

Dear Region IX Conference Attendees:

Opportunities abound. Opportunities to explore new approaches, opportunities to strengthen what works and opportunities to sharpen skills; the Region IX Community Action Association is pleased to present this 2007 Conference in conjunction with the California/Nevada Community Action Partnership. A regional focus can help in our collective states area. It will be our task to promote our interest and serve our needs.

Ours is a daunting task. All available resources are required and a continued commitment in the face of many challenges is demanded. In short, it's another year in the life of Community Action.

The venue is right. A multifaceted city for a multifaceted movement. We're extremely glad to share this time with you, the most special of people. Take full advantage of the conference. Our work depends on it. Welcome.

Sincerely,

Thomas P. Tenorio

President, Region IX

GREETINGS!

Good morning everyone, and welcome to the Cal/Neva and Region IX 2007 Annual Conference & Poverty Summit. I am very pleased that so many of you are here to show your support of Cal/Neva's commitment to combat poverty and make "America a better place to live" for each of its citizens. It is our hope that each of you will not only take from this conference new ideas to help individuals and families in your communities reach economic stability, but that you will also share your ideas and successes for others to make use of as well. It is through this process of sharing and collaboration that we will gain our greatest successes, for together we are mightier than any one of us could ever be alone.

Thank you for coming. Enjoy the conference.

Fred Drew

President, CAL/NEVA

3-DAY CONFERENCE AGENDA

All schedules, workshops and speakers accurate as of publication date.

DAY ONE • WEDNESDAY, APRIL 11, 2007

PROJECT: EDUCATION AND TRAINING

TIME	ROOM	EVENT
7:30 am – 5:00 pm	Sierra Foyer	Registration
7:30 am – 9:00 am	Sierra Room	Continental Breakfast
8:00 am – 8:45 am	Redwood Room	Special New Member Orientation
9:00 am – 10:00 am	Sierra Room	Opening Welcome
10:00 am – 10:30 am	Sierra Room	Introduction of Cal/Neva Slate of Officers '07 – '09
10:30 am – 10:45 am		Break
10:45 am – 12:00 pm	Sierra Room	PLENARY SESSION Scott Graves , Senior Budget Analyst, <i>CA Budget Project</i> The State of Poverty in California & the Impact of Federal and State Budget Proposals on Low-Income Families
12:00 – 1:30pm	Library	Lunch with Guest Speaker: Dr. Sharon Fujii
1:30 – 1:45pm		Break

TIME	ROOM	EVENT
1:45 – 3:15 pm	Redwood Room	CONCURRENT SESSIONS Prisoner Re-Entry and Community Action; A Creative Response to an Emerging Issue
	Muir Wood Room	Moving Community Action Toward Prosperity
	Sequoia Room	VIRTUAL CAP and You: Have Access to Great Ideas From CAA's 24/7
	Sequoia Room	Different Sides to the Same Coin; Public and Private CAPs; Doing What Works for Your Community
3:15 – 3:30 pm	Sierra Foyer	Refreshment Break <i>— Partially Sponsored by CAPLAW —</i>
3:30 – 5:00 pm	Redwood Room	CONCURRENT SESSIONS Best Practices for Completing the CSD Self-Assessment Tool
	Muir Wood Room	Sustaining Asset Building Relationships with Financial Institutions
	Sequoia Room	The California Model of T&TA
	Point Reyes Room	Hospitality Suite Mixer
5:30 – 7:00 pm		On Your Own
Evening		

3-DAY CONFERENCE AGENDA *(Continued)*

DAY TWO • THURSDAY, APRIL 12, 2007

PROJECT: POVERTY SUMMIT 2007

TIME	ROOM	EVENT
7:30 – 8:30 am	Sierra Room	Registration and Continental Breakfast The National Conversation on Poverty and Economic Security (NCPES) Round Table
8:30 – 9:30 am	Sierra Room	WELCOME & OPENING REMARKS Tim Donnellan , <i>NCAP Board Chair</i> Fred Drew , <i>CAL/NEVA President</i> Intro to The National Symposium on Poverty & Economic Security
9:45 – 10:45 am	Redwood Room Muir Wood Room Sequoia Room	BREAK OUT SESSIONS Developing National Goals Accountability Measures Recommended Strategies Break
10:45 – 11:00 am		Drafting a California NCPES Conversation Report to NCAP: Session Reports, Group Conversation and Consensus Building
11:00 – 12:00 pm	Sierra Room	
12:00 – 1:30 pm		Networking Lunch on Your Own

1:30 – 3:00 pm

Redwood Room

Muir Wood Room

Sequoia Room

3:00 – 3:15 pm

Sierra Foyer

3:15 – 5:15 pm

Redwood Room

Muir Wood Room

Sequoia Room

Sierra Room

Evening

5:45 – 6:45 pm

Hotel Entrance

6:45 – 9:00 pm

CONCURRENT SESSIONS

Transforming the CAP Organization: A survey of Tools, Strategies & Resources for Organizational Transformation

Moving from Poverty to Self Reliance: The Continuum of Economic Security Scale
Self-Sufficiency Standard and Calculator

Reducing Workers Compensation Costs in Community Action: A Case Study

Refreshment Break

— Partially Sponsored by McGee & Thielen Insurance Brokers, Inc. —

NETWORKING ROUNDTABLES

Head Start

Executive Director/BOD

Prisoner Re-entry

Economic Development

Special Poverty Summit 2007 Bay Cruise Reception

Luxury Bus Transportation to San Francisco

San Francisco Bay Cruise Reception

DAY THREE • FRIDAY, APRIL 13, 2007

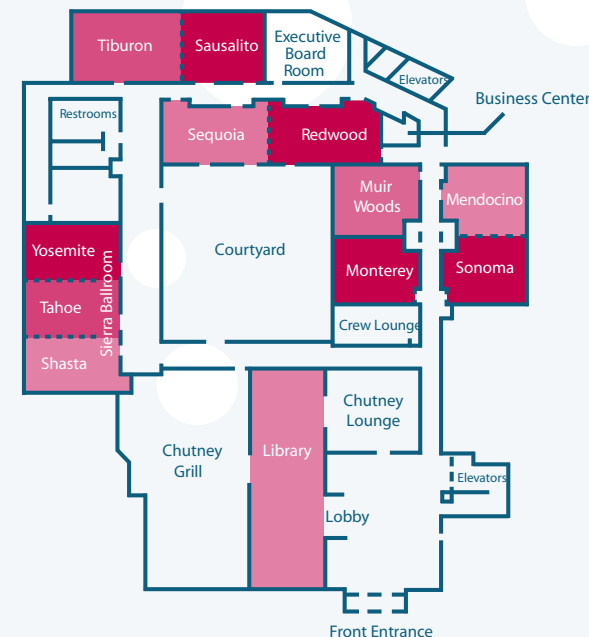
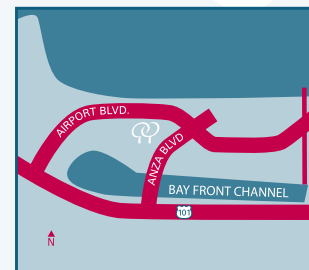
PROJECT: THE BUSINESS OF COMMUNITY ACTION

7:30 – 8:45 am	Sierra Room	Full Breakfast Buffet and Membership Vote for Cal/Neva Officers 2007-2009
8:45 – 9:45 am	Sierra Room	PLENARY SESSION Oscar Chavez, CAP Kern “Marketing Your Fight Against Poverty”
9:45 – 10:15 am	Sierra Room	BUSINESS & STRATEGY MEETINGS NCAP National Conference; “Creating Your Place at the Table”
10:15 – 11:00 am	Sierra Room	Region IX Meeting; Setting an Agenda for Action
11:00 – Noon	Sierra Room	Cal/Neva Membership Meeting & Election
Noon	Sierra Room	Announcement of Election Results & Adjournment

Thank you to our major sponsors:

CSD, Heffernan Insurance Brokers, and Armstrong & Associates Insurance Services

The Doubletree Hotel is located just two miles south of the San Francisco Airport and a short twenty minute drive from downtown San Francisco. Its close proximity to the airport and Highway 101, make it a great location for our 2007 Annual Conference. Guests have access to the Fitness Center and the Business Center. All of our meeting rooms are located close together, making it convenient for conference participants to move between workshops and learning sessions. If you have any hotel issues, during your stay, please locate our Conference Program Manager, Genny Schendl and she will be able to assist you.



WORKSHOPS & BREAKOUT SESSION HIGHLIGHTS *(Partial listing)*

WEDNESDAY

Virtual CAP and You: Have Access to Great Ideas from CAA's 24/7 Valuable information for executive directors, planners, program managers, front-line staff, and board members. The national Virtual CAP web site is an incredible free resource that your agency can use for strategic planning, and to assist with organizational and program development. Information and downloadable materials are available on all facets of CAA operations. Features include innovative program models, community building and advocacy initiatives, and organizational practices developed by Community Action Agencies across the United States. Thousands of visitors are accessing Virtual CAP and have been downloading over 18,000 items every month. The workshop will feature an on-line demonstration of Virtual CAP to show you how to find items that can help further build and strengthen your CAA.

Sustaining Asset Building Relationships with Financial Institutions

This session will provide participants with an opportunity to dialogue with representatives from financial institutions about creating partnerships with them including how to effectively approach a financial institution for partnerships, what to expect in the relationships, and ways participants can nurture and strengthen these relationships for the long term. This is an interactive panel presentation.

THURSDAY

Moving from Poverty to Self Reliance: The Poverty Index: The poverty index is obsolete. Find out about the many changes that have been proposed — and why none of them have been adopted. What are the possible replacements? What has community action done to try to create a more workable definition?

Transforming the CAP Organization: A survey of tools, strategies and resources for organizational transformation

This session is for those CAP's interested in transforming and adapting their organization to the

many changes that have occurred in their operating environment over the last decade. The session will provide an overview of capacity building tools, strategies and resources for assessing, planning, making and managing transformational change in the CAP organization.

Self-Sufficiency Standard and Calculator: Tools to Help Families Gain Economic Security

This workshop will introduce the California Self-Sufficiency Standard – or the amount needed to make ends meet in each county of California. Currently, there are over 35 self-sufficiency standards across the United States – part of a growing self-sufficiency movement initiated Wider Opportunities for Women in Washington, DC. The Self-Sufficiency Standard has been used by local elected bodies, workforce investment boards, community based organizations, foundations and state officials to increase low-income individuals' access to high-wage job training and public benefits. The related **Self-Sufficiency Calculator** is a case management tool which allows counselors and others to calculate eligibility for

14 California public benefits and tax credits, and instructs users on where and how to apply for the benefits. This Workshop will introduce these tools and feature how CAP agencies and other community-based organizations have used them to help their clients move toward economic self-sufficiency.

FRIDAY

Marketing Your Fight Against Poverty

Whose responsibility is it to market Community Action in your community? Learn ways to effectively use your Board of Directors, staff, and customers to market your agency's programs and services. From promoting the "Community Action" brand to getting program information in the hands of those in the community who need help the most; learn how the Community Action Partnership of Kern's Marketing and Public Relations efforts are paying dividends and improving awareness about its programs and mission to fight poverty in Kern County.

Get in! EVENING ACTIVITIES

"I'M IN"

SPECIAL NETWORKING MIXER

Wednesday, April 11 • 5:30pm-7:00pm

Don't miss the networking mixer! Join Cal/Neva staff, members of the Executive Board, Planning Committee and other conference participants in the Point Reyes Room for light snacks before you head off to dinner on your own. Relax and take a few minutes to recap about earlier discussions or catch-up with your favorite community action friends.

SPECIAL POVERTY BAY CRUISE RECEPTION

Thursday, April 12 • 5:45pm-9:30pm

You won't want to miss the Bay Cruise Reception! Transportation will be provided to and from Pier 40. We will sail aboard the Sunset Hornblower; the Golden Gate Bridge, AT&T Park, Alcatraz and a San Francisco sunset are some of the sites we will see during our Special Poverty Bay Cruise Reception! Casual attire is recommended and don't forget to bring you jacket. "Get in" because you won't want to be left out! Your full three-day conference fee includes the cost of this event. If you did not register for the full three-day conference, and would like to attend the reception, please see Conference Program Manager, Genny Shendl to purchase tickets.

A NOTE ABOUT THE SPECIAL BAY CRUISE RECEPTION: Cal/Neva and the members of the planning committee are proud to include in this year's activities, a Bay Cruise Reception in honor of the first annual poverty summit. We hope this two hour cruise around the bay will not only highlight the beauty of San Francisco, but serve as an opportunity to continue the dialogue and discussions, with our peers, about our goals and our mission to end poverty.



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of Riverside County

2005 Award for Excellence



MARK YOUR CALENDARS!

Join us at these upcoming

CAL/NEVA Meetings:

June 28-29

Harrah's • Las Vegas, NV

October 25-26

Sheraton Grand • Sacramento, CA

— More Info to Come —

SPEAKERS *(Partial listing)*

KENNETH ACKERMAN

www.virtualcap.org

Kenneth Ackerman is the Project Manager for Virtual CAP. Ken has been involved with Community Action Agencies since July 1971, including serving as Executive Director of the Monticello Area Community Action Agency in Charlottesville, Virginia for 24 years.

Presenting: Wednesday, 1:45pm, Sequoia Room

TARECQ AMER

www.nedlc.org

Tarecq Amer is Co-Director of Californians for Family Economic Self-Sufficiency, a statewide policy coalition made up of community colleges, grassroots organizations, welfare agencies, workforce development agencies, women's organizations and others, advocating for policies that increase access to higher education for women on welfare, and that invest in high-wage job training.

Presenting: Thursday, 2:15pm, Muir Wood Room

YALANDA BIRDSONG

Yalanda has over 25 years in the Non-Profit industry. In 1990 she became employed with the Economic Opportunity Council of San Francisco (EOCSF). She has a strong background in Business Administration. Yalanda has held several leadership positions with the agency. She currently holds the position of Deputy Director of Administration and Personnel.

Presenting: Wednesday, 3:30pm, Sequoia Room

RICK BREEZE-MARTIN

www.breeze-martin.com

Rick Breeze-Martin, Breeze-Martin Consulting, provides private and public organizations with technical assistance in strategic planning, economic and community development projects, program evaluation, organizational assessment and development, business planning, employee training, project design and technology projects. Rick has over 25 years of work with, and often for, non-profit organizations, public agencies and commissions, private corporations and cooperatives.

Presenting: Wednesday, 1:45pm, Muir Wood Room

Wednesday, 3:30pm, Sequoia Room

Thursday, 1:30pm, Redwood Room

DR. SHARON FUJII

Sharon M. Fujii is the Regional Administrator for the Administration for Children and Families (ACF), Region IX, San Francisco. She is responsible for overseeing the operations and implementation of a broad range of Federal programs that address the needs of children and families, which are administered by States, Tribes, and other grantees in the Region. The Region includes Arizona, California, Guam, Hawaii, Nevada, the Outer Pacific.

Presenting: Wednesday, Lunch, Library Room

SCOTT GRAVES

www.cbp.org

Scott Graves has analyzed health and human services issues for the California Budget Project since 2002. Prior to joining the CBP, Scott worked as a researcher in Austin, Texas, for the Tomás Rivera Policy Institute, Consumers Union, and the Public Policy Clinic at the University of Texas at Austin. He also was a California executive fellow and worked as a reporter for newspapers in Arizona and California. Scott received a Ph.D. in political science from the University of Texas at Austin and a bachelor's degree in government and journalism from California State University, Sacramento.

Presenting: Wednesday, 10:45am, Sierra Room

RALPH LIPPMAN

www.cceda.com

Ralph is presently the director of the California Community Economic Development Association. CCEDA's two hundred members produce results through a range of community building strategies that include real estate development (housing, commercial, industrial and retail), business assistance and lending, job training and creation, and social services. CCEDA provides its members a clearinghouse for information and action that advance the field and elevate the discussion through training and continuing education, technical assistance, advocacy and public policy.

Presenting: Wednesday, 1:45pm, Muir Wood Room

NATHANIEL MASON, JR.

Mr. Mason is a long time civic and public affairs leader in San Francisco. He has been associated with the Economic Opportunity Council of San Francisco (EOCSF) since its inception. He served two terms as President of the Board of Directors, and was responsible for implementing its first pension plan for over one hundred and fifty employees. Mr. Mason has held the position as the Executive Director for the past twelve years. He held a position on the California/Nevada Community Action Partnership's Executive Committee.

Presenting: Wednesday, Opening Session, Sierra Room

JIM MASTERS

www.cencomfut.com

James I. Masters is President of the Center for Community Futures in Berkeley, CA. Jim Masters has worked with over 500 Community Action Agencies and Head Start programs since 1966. He was with the US Office of Economic Opportunity from 1966 to 1970. From 1970 to 1975, he served in several appointive positions in New York City government, including Assistant to the Budget Director, Evaluation Director in the Human Resources Administration and Assistant Deputy Administrator in the HRA Department of Community Development.

Presenting: Wednesday, 3:30pm, Sequoia Room

Thursday, 8:30am, Sierra Room

Thursday, 1:30pm, Muir Wood Room

SPEAKERS *(Continued)*

PATRICIA L. NICKOLS

Patricia L. Nickols assumed the position of Executive Director of Community Action Partnership (formerly Community Services Department) of San Bernardino County (CAPSBC) in 1992. Annually, CAPSBC serves more than 800,000 San Bernardino County residents. In addition to her work with CAPSBC, Ms. Nickols is involved in numerous professional and community activities. She is a Member of the Workforce Investment Boards of San Bernardino County and the City of San Bernardino. She also is a Past President of the State Association of California/Nevada Community Action Partnership; San Bernardino County Association of African-American Employees; and the San Bernardino County Management Forum. Ms. Nickols also served as Secretary of the Arrowhead United Board of Directors, Chairperson of the San Bernardino County Census 2000 Complete Count Committee.

Presenting: Wednesday, 2:30pm, Sequoia Room

LENA ROBINSON

Federal Reserve Bank of San Francisco

Lena Robinson is the regional manager for community development at the Federal Reserve Bank of San Francisco covering the area of northern California from Fresno County to the Oregon border. In this capacity she works to increase access to capital, credit and banking services for low-income communities and residents in compliance with the

Community Reinvestment Act. This objective is achieved in part by providing technical assistance and training on successful initiatives and programs, convening key stakeholders to identify community development needs, and facilitating partnerships between financial institutions and community-based organizations.

Presenting: Wednesday, 3:30pm, Muir Wood Room

ZENAE SCOTT

Zenae Scott is a consultant for the California/Nevada Community Action Partnership (Cal/Neva). She operates as the Statewide EITC Coordinator, in which she provide education, training and technical assistance to California and Nevada community action agencies and their affiliates. asset accumulation, and asset preservation through any venue she can.

Presenting: Wednesday, 3:30pm, Muir Wood Room

SCOTT SILVERMAN

www.secondchanceprogram.org

Scott Silverman is the Executive Director and founder of Second Chance, a non-profit charitable organization founded in 1993. Second Chance is committed to breaking the cycle of under and unemployment, poverty and homelessness that plague our city.

Presenting: Wednesday, 1:45pm, Redwood Room

LLOYD THRONE

www.csd.ca.gov

Mr. Throne has extensive administrative and management experience with the federal government and Colorado and California state governments, including nine years as the Administrator for Denver Opportunity, an urban human service non-profit agency, where he worked closely with an 18-person board of directors. He was Executive Director for the Boulder County Economic Development Council, Inc. when it offered the first HeadStart and HeadStart Follow Through program in the United States.

Presenting: Wednesday, Opening Session, Sierra Room

AMBER TWITCHELL

Amber's past experience includes work at multiple non-profit organizations. She left a position with The Center for Positive Prevention Alternatives in Stockton, CA where she was responsible for administering a emergency shelter and living program for homeless/runaway youth funded through the Federal Runaway Program. Amber chose to leave direct service to pursue a position at CSD in January of 2005 after receiving her Masters Degree from California State University, Sacramento in Public Policy and Administration.

Presenting: Wednesday, 3:30pm, Redwood Room



MEET OUR:

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Amber Twitchell, Program Analyst, CSD

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Verna Fischer, Executive Director, Arizona CAA

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/ www.breeze-martin.com

*Community Action Partnership
wishes the best to
Cal-Neva and Region IX
for your 2007 Annual Conference
and Poverty Summit*

*We'll see you in San Diego
for our 2007 Annual Convention
August 28-31 at the
Manchester Grand Hyatt
Thanks for your support!*

COMMUNITY ACTION:
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Special thanks

to Lloyd Throne,
Director, and the
Department of
Community Services
and Development
(CSD) for their
contribution
to this conference.

Community Action Partnership of Kern



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